# Bullock Chain

### Litepaper



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litepaper prepared by @DoofCrypto

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# **Real World Applications of Crypto**

As the rate of cryptocurrency adoption steadily increases, the international community's ingenuity continues to reimagine real world applications of blockchain technology. In the political spectrum, many have speculated upon the possibility of digitizing government issued identities, or utilizing a DAO (Decentralized Autonomous Organization) to eliminate security issues commonly associated with voting.

Within the healthcare industry, blockchain technology can be applied to streamline access to medical records between the healthcare providers and a patient's digital identity. Perhaps most desirable, the everyday crypto user is eager for the opportunity to pay real world expenses with their cryptocurrency portfolio. Present day, this gap in utility presents a major obstacle to mass adoption.

### **Bullock Chain**

The Bullock Chain is being built to support the development and implementation of various reward-based payment methods for real life expenses. From housing rental payments, to utility bills, to prescription drug costs, the Bull Blockchain will allow anyone to pay for these expenses using crypto currency.

The development team is committed to disrupting the existing payment models consumers participate with on a daily basis. By doing so, Bull aims to introduce the advantages of cryptocurrency based payment methods to the masses.

### **Pilot Product - Bull Rent**

Bull Rent will allow renters to pay discounted rates on monthly rent payments, while rewarding landlords for accepting cryptocurrency as payment. Both landlords and tenants will participate in this process directly through the Bull Rent Application.

This application will be optimized for the end users experience, promoting seamless rent payments and collections for even non-crypto savvy users.



In addition to the discounted rent payment, landlords will also receive:

- A share of rewards from the tax on Bull Rent token determined by the % discounted from rent fee price (pictured as %T above)
- Returns from the Bull Rent token volume (pictured as %R above)

### **Bull Rent Token**

The existing token BINU will be forked to a new erc20 token contract that is capable of accommodating the proposed utility. In order to receive the Bull Rent token, existing BINU holders will be required to stake their tokens on our upcoming Bull Staking Platform. Once the token contract has been forked, all staked BINU will be converted directly into the Bull Rent token, ready to be claimed from the Bull Staking Portal by each participant. There are several key incentives to purchase and stake Bully Inu prior to the fork:

#### Market Cap Advantage

BINU stakers will be rewarded with an equivalent amount of Bull Rent tokens priced at a 1:1.2 ratio market cap, increasing the total value of tokens staked by 20% at fork!

#### Whitelisted

The first 12 hours of trading for the Bull Rent token will be exclusive to whitelisted wallet addresses. Only wallet addresses that have staked BINU will be whitelisted.

#### Aggressive Redistribution

BINU stakers will be incentivized to leave their Bull Rent tokens staked in the platform by claimable, aggressive redistributions of revenue generated and volume of token trading directly on the Bull Staking Portal.

### Future Ecosystem

After proving the concept behind the Pilot Product successful, Bull will expand it's reward-based payments method into other strategic markets. As the Bullock Chain continues to develop and implement new utilities, both revenue generation and trading volume will exponentially rise. As a result, the profitability margin for staking rewards will also increase. Technical details regarding the following products will be supplied in the whitepaper.



# Liquidity

Each proposed utility will launch on the Bullock Chain as a liquidity pair with the native token (BULL). The terminology used in the diagram below is being used as a placeholder for the time being, and is subject to change.



#### <u>Terminology:</u>

BULL - Governance Token BDC - Bull Debit Card BR - Bull Rent LP - Liquidity PairBC - Bull CashBE - BullelectricBEX - Bull ExchangeBRX - Bull Pharmaceuticals

# Roadmap

#### Phase 1

- Launch Bully Inu coin
- CoinGecko listing
- CoinMarketCap listing & top gainer
- Over 650 holders
- Major influencer support

#### Phase 2

- Image rebranding
- Release litepaper & roadmap
- Development/launch staking portal
- Launch Bull Rent token

- Development/audit of Bull Rent pilot application
- Development of final Bull Application
- Release whitepaper

#### Phase 3

- Launch Bull Rent pilot app Launch Bullock Chain
- Complete development and audit of final app
- High traffic CEX listings

#### Phase 4

- Launch final Bull Application
- Expand pairing and industry applications in **Bullock Chain**
- And more!

### Core Team

#### The Boss

The Boss has a background in marketing and business which he studied in school. The boss is an American football player actively playing the game he loves. He is a designer and creator and has a mind of his own. He is an Active crypto and NFT investor.

#### Staxing

Stax has a background working in the technology sector as well as leadership. His associates degree is in Electronic Circuit Technology and his Bachelors is in Mechanical Engineering. Stax has been investing in crypto since 2017 and recently found a passion on the developer side of DeFi. He has an Assure KYC NFT listed <u>here</u>.